

Bios

John Assaraf

John Assaraf is an international bestselling author, lecturer and consummate entrepreneur with a passion for brain research and quantum physics. His expertise in helping entrepreneurs and small business owners achieve success in business and life has earned him numerous appearances on Larry King Live, Ellen, Anderson Cooper 360, The Donny Deutch Show and countless other major media worldwide.

He is one of the Distinguished Thought Leaders at The Marshall Goldsmith School of Management and has built wildly successful companies in real estate, Internet software and business coaching and consulting.

John is one of the experts featured in the hit film and book, *The Secret*, which he helped launch into a worldwide phenomenon. John's latest venture is OneCoach, a business-growth franchising company that helps entrepreneurs and professionals grow their small business revenues so they can achieve financial freedom and live extraordinary lives.

Murray Smith

Murray Smith has built more than a dozen of his own businesses and helped hundreds of other business owners increase revenues, profits and value. He has succeeded at corporate turnaround work, and launched start-ups in the hospitality, retail, media, consumer products, technology, training, energy, e-commerce, software, and entertainment industries.

Smith bought the Indian Motorcycle trademark from bankruptcy and built the second-largest motorcycle company in the United States, with sales exceeding \$75 million in the first year and a value of \$300 million.